

DEPARTMENT OF MANAGEMENT

National Institute of Technical Teachers' Training & Research, Bhopal
Deemed to be University under Distinct Category | Ministry of Education, GOI

MBA PROGRAMME BROCHURE 2026–27

About the Department

The Department of Management at NITTR Bhopal serves as a pivotal hub for fostering leadership and administrative excellence within India's technical education framework. Established to address the growing need for managerial competency among professionals, the department specializes in bridging the gap between engineering expertise and strategic institutional governance, developing "Academic Leaders" who can steer professional and vocational institutions toward global standards of quality and efficiency.

The department is widely recognized for its specialized MBA programme focusing on unique niches such as Public Policy, Entrepreneurship, and Innovation. These programmes are meticulously designed to equip participants with skills in strategic planning, financial management, and human resource development, tailored specifically for the education and technology sectors. Beyond formal degrees, the department is a powerhouse for Short-Term Training Programmes (STTPs), providing critical training for Principals, Heads of Departments, and senior faculty on contemporary issues such as NEP-2020 implementation and NBA/NAAC accreditation processes.

Vision & Mission

Vision: To develop the Department of Management Education as a Centre of excellence offering world-class education, training, and research in management for education systems, industries, and field agencies at national and international levels.

Mission:

- Design, develop, and implement need-based Management Education programmes.
- Collaborate, network, and cooperate with national and international management agencies and universities.
- Promote qualitative research in various areas of Management Education.
- Develop curriculum and instructional material for management education and training.
- Conduct needs analysis and research studies.

Programmes Offered & Seats

MBA	60 Seats – Specialization in functional management domains
MBA – IEV	30 Seats – Innovation, Entrepreneurship & Venture
PhD	Interdisciplinary Doctoral Programme in Management
Reservation	SC/ST/OBC/EWS/PwD as per prevailing GOI norms

Eligibility & Admission

MBA & MBA – IEV

Academic Qualification	Graduates from all streams: B.Tech / B.Sc. / B.A. / B.B.A / B. Com / BCA or Any other from recognized institution
Minimum Marks	50% aggregate (relaxation as per university norms for reserved categories)
Entrance Exam	Valid scores in CAT, CMAT, MAT, or XAT or Any other National Eligibility Score

Curriculum Structure – Semester Overview

Semester I

Code	Course Title
MBA12601	Principles of Management & Organization Behaviour
MBA12602	Business Statistics and Data Analysis
MBA12603	Financial Accounting
MBA12604	Legal Environment of Business
MBA12605	Managerial Economics
MBA12606	Business Communication & Critical Thinking
NEPC	NEP Mandatory Course (Indian Constitution / Indian Ethos / BIS)

Semester II

Code	Course Title
MBA22607	Operation Research
MBA22608	Marketing Management
MBA22609	Financial Management
MBA22610	Human Resource Management
OEC	Open Elective Course – I
OEC	Open Elective Course – II
NEPC	Indian Knowledge System / Energy, Environment & Sustainability

Semester III

Code	Course Title
MBA42612	Strategic Management
MBA32611-14	Specialization Elective – I (Marketing/HR/Finance/ED&VC/IT/ESM/PPM)
MBA32611-14	Specialization Elective – II
MBA32611-14	Specialization Elective – III
MBA32611-14	Specialization Elective – IV
PI	Evaluation of Summer Internship – I

Semester IV

Code	Course Title
PC/EdTech	Pedagogy Basket – Education Technology (EdTech)
NEPC	Sports, Yoga and Meditation
PEC	Specialization Elective – V
PEC	Specialization Elective – VI
MBA42613	Major Project

Specialization Areas

Students may choose from the following dual specialization tracks in Semesters III & IV. Each track offers core domain courses alongside EdTech-integrated electives for the modern digital economy:

Marketing Management	Human Resource Management	Finance Management
Entrepreneurship Dev. & Venture Creation	Information Technology Management	Environment & Sustainability Mgmt.
Public Policy Management		

Special Features

- Curriculum aligned with the National Education Policy (NEP) 2020 and the National Higher Education Qualifications Framework (NHEQF).
- Outcome-based, learner-centric pedagogy using Problem-Based and Project-Based Learning approaches.
- MBA – IEV replaces traditional exams with venture-building milestones and capstone projects.
- Weightage given to prior work experience and recognition of prior learning for working professionals.
- Live projects and internships are integrated across sectors including health, education, and finance.
- Multi-disciplinary specialization areas including EdTech-integrated electives across all tracks.

Infrastructure & Facilities

The department’s infrastructure is meticulously curated to align with the demands of professional education management and corporate leadership:

- Smart classrooms with advanced audiovisual tools and high-speed connectivity for seamless hybrid and international webinar sessions.
- Dedicated syndicate rooms for case-study method learning and boardroom simulations.
- Digital library with access to global academic databases including management journals.
- Specialized software for data analytics and institutional planning, bridging theory and practice.
- Incubation support through NITTTR Bhopal’s broader ecosystem for MBA (IEV) students launching startups.

Faculty

Name	Specialization
Dr. Parag Dubey (Professor & Head)	Marketing Management, Strategic Management, Green Marketing
Dr. Aashish Deshpande	International Finance, Energy Policy, Climate Change Analysis
Dr. Roli Pradhan	Corporate Finance, Risk Management, Portfolio Management
Dr. Poonam Vishwakarma	Human Resource Management, Performance Appraisal

Contact & Admissions

For Queries & Admissions

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