

MBA

in

Innovation, Entrepreneurship & Venture Development (IEV)

National Institute of Technical Teachers' Training & Research, Bhopal
Deemed to be a University under a Distinct Category

2-Year Program
Full-time MBA/PGDM

108 Credits
Comprehensive Curriculum

4 Learning Tracks
Theory + Practice (Action Learning)

Startup-First
Venture Studio Integrated

About the Program

The MBA in Innovation, Entrepreneurship & Venture Development (IEV) is a 2-year outcome-oriented program designed to connect the theory of innovation and entrepreneurship with real-world practice. It equips students with skills to manage innovation, build start-ups, lead family or social enterprises, and contribute to Venture Studio and policy ecosystems.

The program is offered under the direct supervision of the Venture Studio of the institute, giving learners access to co-working spaces, start-up garage facilities, mentorship networks, and funding resources throughout their study period.

Who Should Apply?

This program is ideal for:

- Aspiring entrepreneurs and innovators who want to build their own venture
- Startup founders and executives looking to validate and scale ideas
- Individuals interested in social enterprise, family business, or SME management
- Graduates aiming for careers in incubation, acceleration, or technology transfer
- Professionals in Angel/VC firms, innovation policy, and government agencies

Admission: Merit-based scouting and selection through a transparent process as per university guidelines.

Eligibility

The minimum academic eligibility for candidates apply for this program requires at least three years nationally recognized bachelor's degree.

Program Structure: 4 Learning Tracks

| Learning Track | Year | Modules / Capstones / ALS |
|---|--------|---|
| Foundation of Management & Entrepreneurship | Year 1 | Innovation & Entrepreneurship Opportunities Creative & Entrepreneurial Learning Designing Scalable Enterprising Model Capstone I: Problem-Solution Fit Capstone II: Market-Product Fit |
| Experiential Learning on Venture Studio & Startup Environment | Year 1 | Action Learning Segment I: Enterprise Residency at Venture Studio / Acceleration Centre / Start-up / SME |
| Entrepreneurial Skills, Actions & Enterprise Planning | Year 2 | Creating, Managing & Growing New Ventures Managing Innovation & Venture Studio / IE Policy Implementation Capstone III: Business Model Fit |
| Entrepreneurial Practices & Value Creation Action Options | Year 2 | Action Learning Segment IV (Choose One): Venture Establishment & Performance • Social Enterprise Management • Innovation Venture Studio & Technology Transfer • Innovation & IP Policy Design • Family Enterprise Development |

Credit Requirement & Distribution

The program requires a total of 108 credits over 2 years, distributed as follows:

| Modules | 1st Year | 2nd Year | Total Credits |
|--------------------------------|-----------|-----------|---------------|
| Entrepreneurship Courses | 18 | 18 | 36 |
| Management Courses | 15 | 06 | 21 |
| Value added Course | 03 | - | 03 |
| Capstone Projects | 12 | 18 | 30 |
| Action Learning Segments (ALS) | 06 | 12 | 18 |
| Total Credits | 54 | 54 | 108 |

Facility & Resource Access

- Year 1: Co-working space, pre- Venture Studio resources, idea development, and IP services
- Year 2: Venture Studio facilities with access to funding for venture establishment
- Access to internal and external mentors, successful alumni startups, and domain experts
- Grant support from government and non-government agencies made accessible to learners

Career & Employment Opportunities

Job Creator Pathway

- Launch your own startup during the program with Venture Studio support
- Co-found or join early-stage startups as a core team member
- Lead or establish Social Enterprises, Family Businesses, or SMEs

Professional Career Pathway

- Lead Venture Studio Centers, Innovation Hubs, or Pre- Venture Studio Units at HEIs
- Career in Angel/VC firms, Technology Transfer Organizations (TTOs)
- Policy design and implementation in Government / Non-Government agencies
- Intrapreneurship roles in established enterprises with leadership positions

Learning Outcomes

- Design and deliver innovative solutions to real-world problems
- Build creative strategies for pursuing and developing new business opportunities
- Assess commercial viability of technologies, ventures, and existing companies
- Develop Innovation & IP management skills from idea to startup stage
- Build enterprise planning, development, and management capabilities
- Imbibe a job creator's mindset and entrepreneurial leadership skills

Teaching Methods & Assessments

The program uses a blend of face-to-face lectures, workshops, tutorials, seminars, field visits, digital learning, external trainings, capstone projects, and action learning segments to deliver a rich and engaging experience.

Assessments include written examinations, coursework, group/individual projects, presentations, and performance-based evaluation for capstone and ALS components.

Program Impact Assessment

Institute Level

- Quality of program delivery and student satisfaction
- Resource mobilization to support ideas, innovations, and startups
- Network with ecosystem enablers and market access

Student Level

- Entrepreneurial orientation, behavior, and mindset developed
- IP, innovations, and startup outcomes generated
- Investments secured, revenue generated, and intrapreneurship performance

For Queries & Admissions

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